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| ***New Academic Program Name:***  |
| ***Author and Department:***  |
| ***Date Submitted:***  |

***The Idea***

1. ***What is the nature of the idea being considered? Describe the program.***
2. ***Where did the idea come from? What external interest, if any, has inspired this idea?***
3. ***What, if anything, is driving the timeline for proposing this program now? What are the reasons for why this proposal may need to be expedited?***

***Institutional Fit***

***1. How does the proposed idea fit with Wittenberg’s mission, values, and strategic goals?*** *(Please be specific)*

***The Student Base Defined (This is preliminary market information based on your best estimates).***

1. ***Based on your best estimate (which can be anecdotal at this point) who would be attracted to this program and why? Is the program helping to create a new student base (market)? Or will it serve an existing market?***
2. ***Who are the students that the program will serve?***
3. ***How typical or atypical is this program?***

 ***Resource Considerations***

1. ***Based on your best estimate (anecdotal information is acceptable here), what University resources (staffing, facilities, equipment) would be needed to support this program?***
2. ***How might the idea impact: Other discipline areas? Student Services? Information Technology Services?***
3. ***What external resources will be needed such as partnerships, regulatory oversight?***
4. ***What is your best estimate at this time on the timing of these resource needs?***

***Summary Information Sources***

1. ***What sources and departments were consulted for the information provided?***

***Review Section***

***Educational Policy Committee Review Date:***

***Senior Staff Briefing Date:***

***Move to Feasibility Study?***